



Continuing the Tradition  
30th MEETH Aesthetic Surgery Symposium

# THE CUTTING EDGE: FACIAL REJUVENATION 2010

The Grand Hyatt Hotel ~ New York City ~ December 2, 3, & 4, 2010

## EXHIBIT INFORMATION

### Location/Hotel Accommodations

GRAND HYATT NEW YORK

Park Avenue at Grand Central, New York, NY 10017

On behalf of the meeting participants, the 30th MEETH Aesthetic Surgery Symposium, The Cutting Edge: Facial Rejuvenation 2010 has reserved rooms at the Grand Hyatt Hotel New York for a discounted rate of \$329 per night Single/Double Occupancy, \$354 per night Triple Occupancy, \$379 per night Quadruple Occupancy, \$429 per night Regency Club and \$489 per night Suites (one bedroom) (+14.25% plus \$3.50 New York City Tax or applicable service, or hotel specific fees in effect at the Hotel at the time of the meeting). To ensure availability please reserve your room as soon as possible by contacting the hotel directly at 1.800.233.1234. Please use group code: LMEE.

The hotel cut off date to reserve the discounted group rate is Sunday, November 7, 2010. Reservations must be cancelled 24 hours prior to check-in. If a reservation is cancelled after this time the guest will be charged one night room and tax to the card on file. Reservations made after Sunday, November 7, 2010 are not guaranteed to receive the group rate.

### Exhibitor/Sponsorship Opportunities

A variety of exhibitor and sponsorship opportunities are available. Please read more about them on the next page.

### Refunds For Cancellation of Exhibit Space

There will be a \$300 cancellation fee in the event of a cancellation prior to **October 1, 2010**. Cancellations prior to 60 days of the meeting will be refunded at 50% of the exhibit fee. Cancellations within 30 days of the meeting will not be refunded.

### Application Deadlines

An Exhibit Application along with a 50% deposit must be received in order to reserve a Tabletop Exhibit. No application will be accepted without a 50% deposit. The final payment must be received no later than **July 1, 2010**.

### Security

A security guard shall be furnished by management to be on duty in the exhibit area when the exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The New York Plastic Surgery Foundation and the Grand Hyatt Hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment, and material are insured at full value.

### Space Assignment

Space will be assigned in the order in which applications are received. The application and final payment deadline is **July 1, 2010**. Applications received after this date will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application.



▪ EXHIBITOR PROSPECTUS ▪

# The Cutting Edge: Facial Rejuvenation 2010

## EXHIBIT/SPONSORSHIP OPPORTUNITIES

### **Diamond Sponsor (\$15,000)**

Two tabletop exhibit spaces; distribution of your company materials at a luncheon; two blast emails to target audience; pre and post attendee mailing labels; six representative badges. Participation in the continental breakfasts, coffee breaks, and welcome reception.

Opportunity to sponsor a workshop or seminar with approved faculty and the Chairman's approval. Opportunity to sponsor the faculty reception, or welcome reception.

### **Platinum Sponsor (\$12,000)**

Two tabletop exhibit spaces; distribution of your company materials at a luncheon; pre and post attendee mailing labels; five representative badges. Participation in the continental breakfasts, coffee breaks, and welcome reception.

Opportunity to sponsor a reception with the Chairman's approval. Opportunity to sponsor attendee luncheon, continental breakfast, and coffee break.

### **Gold Sponsor (\$8,000)**

One tabletop exhibit space; distribution of your company materials at a luncheon; pre and post attendee mailing labels; four representative badges. Participation in the continental breakfasts, coffee breaks, and welcome reception.

Opportunity to sponsor attendee luncheon, continental breakfast, coffee break, and meeting bags with your company logo.

### **Exhibitor (\$5,000)**

One tabletop exhibit space and three representative badges. Participation in the continental breakfasts, coffee breaks, and welcome reception.

Opportunity to sponsor the speaker ready room.

### **Basic Exhibit Space Consists of:**

- One 6' draped table, two chairs, and one wastebasket
- Three representative badges
- Custom design exhibit space available upon request

### **Payments**

Forms of payment accepted are credit card, wire transfer, and check. Checks should be made payable to: New York Plastic Surgery Foundation. Application and payment should be mailed or faxed to:

**Lauren Fishman, Program Coordinator**

140 East 56th Street, Suite 2C

NY, NY 10022

Phone: 1.212.355.5702 Fax: 1.212.308.5980

astonbakersymposium@gmail.com

## 2010 EXHIBIT HOURS\*

### **Exhibit Set-Up | Wednesday, December 1, 2010**

Exhibit Set-Up will be Wednesday, December 1, 2010 beginning at 10:00 pm.

\*Please note if Ballroom A is not in use setup will start earlier.

### **Exhibit Hours**

Below are the exhibit hours for the 30th MEETH Aesthetic Surgery Symposium, The Cutting Edge: Facial Rejuvenation 2010. Please be sure to check your program for designated coffee breaks, luncheons, mini symposium and the Allergan Academy. Registrants will visit the exhibits throughout the day.

\*Please note hours are subject to change.

### **THURSDAY, DECEMBER 2, 2010**

6:30 am – 7:30 am	Continental Breakfast (Exhibit Hall)
7:30 am – 10:00 am	General Sessions
10:00 am – 10:30 am	Coffee Break (Exhibit Hall)
10:30 am – 12:00 pm	General Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 3:00 pm	General Sessions
3:00 pm – 3:30 pm	Coffee Break (Exhibit Hall)
3:30 pm – 5:30 pm	General Sessions
5:30 pm – 6:30 pm	Welcome Reception (Exhibit Hall)
6:30 pm – 9:00 pm	Body Contouring Mini Symposium

### **FRIDAY, DECEMBER 3, 2010**

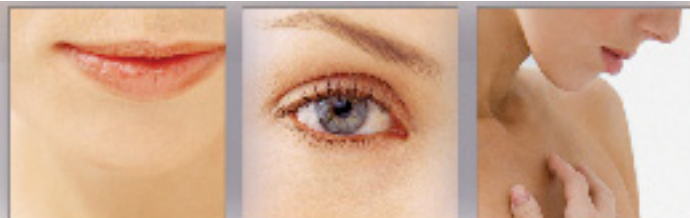
6:30 am – 7:30 am	Continental Breakfast (Exhibit Hall)
7:30 am – 10:00 am	General Sessions
10:00 am – 10:30 am	Coffee Break (Exhibit Hall)
10:30 am – 12:00 pm	General Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 3:00 pm	General Sessions
3:00 pm – 3:30 pm	Coffee Break (Exhibit Hall)
3:30 pm – 5:30 pm	General Sessions
5:30 pm – 6:00 pm	Coffee Break
6:30 pm – 9:00 pm	Allergan Academy

### **SATURDAY, DECEMBER 4, 2010**

6:30 am – 7:30 am	Continental Breakfast (Exhibit Hall)
7:30 am – 10:00 am	General Sessions
10:00 am – 10:30 am	Coffee Break (Exhibit Hall)
10:30 am – 12:00 pm	General Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 3:00 pm	General Sessions
3:00 pm – 3:30 pm	Coffee Break (Exhibit Hall)
3:30 pm – 5:30 pm	General Sessions
3:30 pm – 9:00 pm	Tear Down

### **Exhibit Tear Down | Saturday, December 4, 2010**

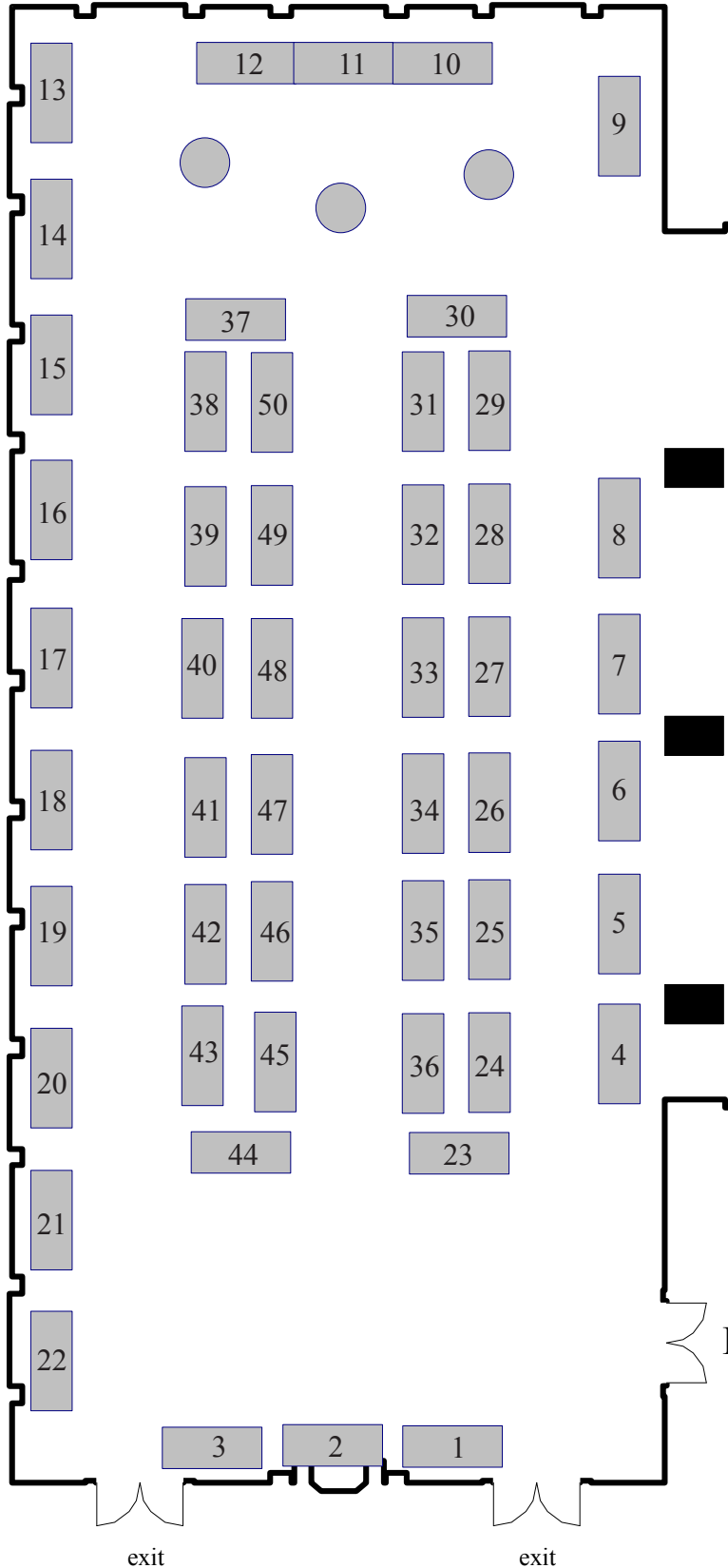
All exhibits must remain intact until 3:30 pm on Saturday, December 4, 2010. At that time, all exhibitors will be able to breakdown their displays and prepare their shipments.



# 30th MEETH Aesthetic Surgery Symposium

The Grand Hyatt Hotel | December 2 - 4, 2010 | New York City

## Ballroom A



We will work with exhibitors to customize exhibit space upon request.

Please register early to reserve a preferred location.

**Entry/Exit**

**Entry/Exit**

exit

exit

# EXHIBIT/SPONSORSHIP APPLICATION

NY Plastic Surgery Foundation | 30th MEETH Aesthetic Surgery Symposium | The Grand Hyatt Hotel | Dec 2-4, 2010 | New York City

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Telephone	Fax
Email	Competitors

AN APPLICATION AND 50% DEPOSIT MUST BE RECEIVED IN ORDER FOR YOUR SPACE TO BE RESERVED. THE DEADLINE FOR YOUR FINAL DEPOSIT IS JULY 1, 2010.

## EXHIBIT/SPONSORSHIP OPPORTUNITIES

- |   |             |
|---|-------------|
| <input type="checkbox"/> Diamond Sponsor  | \$15,000.00 |
| <input type="checkbox"/> Platinum Sponsor | 12,000.00   |
| <input type="checkbox"/> Gold Sponsor     | 8,000.00    |
| <input type="checkbox"/> Exhibitor        | 5,000.00    |

**TOTAL:**     \$ \_\_\_\_\_

We Agree To Abide By the Rules & Regulations Established For Exhibitors

## EXHIBIT SPACE PREFERENCE

First Choice \_\_\_\_\_     Second Choice \_\_\_\_\_     Third Choice \_\_\_\_\_

## PAYMENT INFORMATION

Payment Method

### *Mail or Fax to:*

Lauren Fishman, Program Coordinator  
140 East 56th Street, Suite 2C  
NY, NY 10022  
Phone: 1.212.355.5702  
Fax: 1.212.308.5980  
astonbakersymposium@gmail.com

Wire Transfer: Please contact Lauren Fishman, Program Coordinator for details

Check: Please make checks payable to New York Plastic Surgery Foundation

Credit Card:

MasterCard     VISA             AMEX             DISCOVER

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_     Security Code (3 or 4 digit #): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_